



# UNDERSTANDING & MANAGING BEHAVIORAL DIFFERENCES™

An advanced program covering the impact behavioral differences have on relationships.



## PROGRAM DESCRIPTION

TRACOM's Understanding and Managing Behavioral Differences virtual program is a highly engaging program covering the impact behavioral differences have on relationships while prioritizing skill development through the use of interactive exercises.

- Highly engaging program that combines content with skill development
- Builds an understanding how each SOCIAL STYLE prefers to interact
- Learners receive feedback on how other people see their SOCIAL STYLE & Versatility
- Interactive exercises lead to skill development during the program
- Participants develop a plan on how they can improve their relationships with others



DELIVERY

Virtual




DURATION

1st Session 1:40  
2nd Session 1:20  
3rd Session 2:15

### WATCH THE VIDEO TO SEE:

- The content that the course covers
- A preview of the SOCIAL STYLE assessment & training material
- The application tools included to support the learning
- All the facilitation materials available for this program
- Our easy process to certify facilitators to teach this program





(303) 470-4900  
(800) 221-2321



info@tracom.com  
tracom.com

# UNDERSTANDING & MANAGING BEHAVIORAL DIFFERENCES™



## THIS PROGRAM COVERS:

- Discover the four patterns of behavior we call SOCIAL STYLE
- Learn how each Style prefers to communicate and interact
- Learn about the four sources of Versatility
- Recognize how others see your SOCIAL STYLE
- Multi-Rater Assessment identifies your Versatility & blind spots
- Practice identifying the Styles of others to begin applying Versatility
- Participate in interactive exercises to apply the skills learned
- Complete an action plan to increase your effectiveness
- Gain access to application tools to use after the training

## WHAT'S INCLUDED:



### PROFILE REPORT

Multi-Rater SOCIAL STYLE & Versatility Assessment

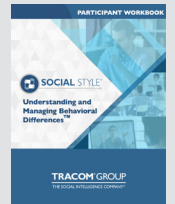
*This online multi-rater assessment measures a person's SOCIAL STYLE and Versatility with feedback from others and is an integral part of the training experience.*



### TRAINING MATERIALS

Understanding & Managing Behavioral Differences Participant Workbook

*This interactive digital workbook is used to help explain key concepts and helps put them into practice through the exercises contained in the materials.*



### APPLICATION TOOLS

SOCIAL STYLE Navigator & Passport

*Explore these online tools that help people apply SOCIAL STYLE to real-world scenarios and see how Style would be seen in another country.*



## FACILITATOR MATERIALS

Facilitators can purchase an Administration Kit, which includes:

- A Facilitator Guide, PowerPoint Deck, and Supporting Research
- The SOCIAL STYLE & Versatility Handbook to learn how to teach the program
- A sample copy of all participant training materials and job aids
- Access to our eLearning based Facilitator Accreditation Program