



UNDERSTANDING & MANAGING BEHAVIORAL DIFFERENCES™

An advanced program covering the impact behavioral differences have on relationships.

PROGRAM DESCRIPTION

TRACOM's Understanding and Managing Behavioral Differences is a highly engaging program covering the impact behavioral differences have on relationships while prioritizing skill development through the use of interactive exercises.

- Highly engaging program that combines content with skill development
- Builds an understanding how each SOCIAL STYLE prefers to interact
- Learners receive feedback on how other people see their SOCIAL STYLE & Versatility
- Interactive exercises lead to skill development during the program
- Participants develop a plan on how they can improve their relationships with others



DELIVERY
In-person



DURATION
6.5 Hours

WATCH THE VIDEO TO SEE:

- The content that the course covers
- A preview of the SOCIAL STYLE assessment & training material
- The application tools included to support the learning
- All the facilitation materials available for this program
- Our easy process to certify facilitators to teach this program



TRACOM GROUP
THE CREATOR OF SOCIAL STYLE®



(303) 470-4900
(800) 221-2321



info@tracom.com
tracom.com

UNDERSTANDING & MANAGING BEHAVIORAL DIFFERENCES™

THIS PROGRAM COVERS:



Discover the four patterns of behavior we call SOCIAL STYLE



Learn how each Style prefers to communicate and interact



Learn about the four sources of Versatility



Recognize how others see your SOCIAL STYLE



Multi-Rater Assessment identifies your Versatility & blind spots



Practice identifying the Styles of others to begin applying Versatility



Participate in interactive exercises to apply the skills learned



Complete an action plan to increase your effectiveness



Gain access to application tools to use after the training

WHAT'S INCLUDED:



PROFILE REPORT

Multi-Rater SOCIAL STYLE & Versatility Assessment

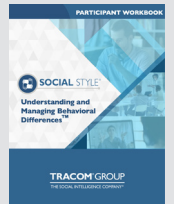
This online multi-rater assessment measures a person's SOCIAL STYLE and Versatility with feedback from others and is an integral part of the training experience.



TRAINING MATERIALS

Understanding & Managing Behavioral Differences Participant Workbook

This interactive digital workbook is used to help explain key concepts and helps put them into practice through the exercises contained in the materials. (Optional printed materials)



APPLICATION TOOLS

SOCIAL STYLE Navigator & Passport

Explore these online tools that help people apply SOCIAL STYLE to real-world scenarios and see how Style would be seen in another country.



FACILITATOR MATERIALS

Facilitators can purchase an Administration Kit, which includes:

- A Facilitator Guide, PowerPoint Deck, and Supporting Research
- The SOCIAL STYLE & Versatility Handbook to learn how to teach the program
- A sample copy of all participant training materials and job aids
- Access to our eLearning based Facilitator Certification Program