



INTRODUCTION TO SOCIAL STYLE™

A robust introduction of how behavioral differences impact workplace relationships.



PROGRAM DESCRIPTION

TRACOM's Introduction to SOCIAL STYLE virtual program provides a solid understanding of behavioral differences and teaches fundamental strategies to apply SOCIAL STYLE and Versatility knowledge.

- Robust introduction of how behavioral differences impact relationships
- Teaches how to observe behavior to determine the SOCIAL STYLE of others
- Builds an understanding how each SOCIAL STYLE prefers to interact
- Feedback provided on how other people see their SOCIAL STYLE & Versatility
- Interactive exercises are included for basic skill development

DELIVERY
Virtual

DURATION
One 3-Hour
or
Two 90-Minute

WATCH THE VIDEO TO SEE:

- The content that the course covers
- A preview of the SOCIAL STYLE assessment & training material
- The application tools included to support the learning
- All the facilitation materials available for this program
- Our easy process to certify facilitators to teach this program



(303) 470-4900
(800) 221-2321

info@tracom.com
tracom.com

INTRODUCTION TO SOCIAL STYLE™



THIS PROGRAM COVERS:

- > Understand the difference between behavior & personality
- > Discover the four patterns of behavior we call SOCIAL STYLE
- > Learn how each Style prefers to communicate and interact
- > Recognize how others see your SOCIAL STYLE
- > Multi-rater assessment identifies your Versatility & blind spots
- > Practice identifying Styles of others to begin applying Versatility
- > Be able to apply Style knowledge to increase your Versatility
- > Participate in interactive exercises to apply the skills learned
- > Gain access to application tools to use after the training

WHAT'S INCLUDED:



PROFILE REPORT

Multi-Rater SOCIAL STYLE & Versatility Assessment

This online multi-rater assessment measures a person's SOCIAL STYLE and Versatility with feedback from others and is an integral part of the training experience.



TRAINING MATERIALS

Introduction to SOCIAL STYLE Participant Workbook

This interactive digital workbook is used to help explain key program concepts and helps put them into practice through the exercises contained in the materials.



APPLICATION TOOLS

SOCIAL STYLE Navigator & Passport

Explore these online tools that help people apply SOCIAL STYLE to real-world scenarios and see how Style would be seen in another country.



FACILITATOR MATERIALS

Facilitators can purchase an Administration Kit, which includes:

- A Facilitator Guide, PowerPoint Deck, and Supporting Research
- The SOCIAL STYLE & Versatility Handbook to learn how to teach the program
- A sample copy of all participant training materials and job aids
- Access to our eLearning based Facilitator Accreditation Program