



# INTRODUCTION TO SOCIAL STYLE™

A robust introduction of how behavioral differences impact workplace relationships.

## PROGRAM DESCRIPTION

TRACOM's Introduction to SOCIAL STYLE program provides a solid understanding of behavioral differences and teaches fundamental strategies to apply SOCIAL STYLE and Versatility knowledge.

- Robust introduction of how behavioral differences impact relationships
- Teaches how to observe behavior to determine the SOCIAL STYLE of others
- Builds an understanding how each SOCIAL STYLE prefers to interact
- Feedback provided on how others see their SOCIAL STYLE & Versatility
- Interactive exercises are included for basic skill development



**DELIVERY**  
**In-person**



**DURATION**  
**3.5 to 4 Hours**

## WATCH THE VIDEO TO SEE:

- The content that the course covers
- A preview of the SOCIAL STYLE assessment & training material
- The application tools included to support the learning
- All the facilitation materials available for this program
- Our easy process to certify facilitators to teach this program



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# INTRODUCTION TO SOCIAL STYLE™

## THIS PROGRAM COVERS:



Understand the difference between behavior & personality



Discover the four patterns of behavior we call SOCIAL STYLE



Learn how each Style prefers to communicate and interact



Recognize how others see your SOCIAL STYLE



Multi-rater assessment identifies your Versatility & blind spots



Practice identifying Styles of others to begin applying Versatility



Be able to apply Style knowledge to increase your Versatility



Participate in interactive exercises to apply the skills learned



Gain access to application tools to use after the training

## WHAT'S INCLUDED:



### PROFILE REPORT

Multi-Rater SOCIAL STYLE & Versatility Assessment

*This online multi-rater assessment measures a person's SOCIAL STYLE and Versatility with feedback from others and is an integral part of the training experience.*



### TRAINING MATERIALS

Introduction to SOCIAL STYLE Participant Workbook

*This interactive digital workbook is used to help explain key concepts and helps put them into practice through the exercises contained in the materials. (Optional printed materials)*



### APPLICATION TOOLS

SOCIAL STYLE Navigator & Passport

*Explore these online tools that help people apply SOCIAL STYLE to real-world scenarios and see how Style would be seen in another country.*



## FACILITATOR MATERIALS

Facilitators can purchase an Administration Kit, which includes:

- A Facilitator Guide, PowerPoint Deck, and Supporting Research
- The SOCIAL STYLE & Versatility Handbook to learn how to teach the program
- A sample copy of all participant training materials and job aids
- Access to our eLearning based Facilitator Certification Program